

Senior Insight Executive (London)

March 2020

Our story

Relish is on a growth mission! We're storming up the charts in 2020 with diverse projects, new clients and an ever-expanding international reach. As a result, we are looking for an ambitious, energetic Quantitative Senior Insight Executive to join us on our journey, be part of a great team and take advantage of an opportunity to develop and progress on a clear career path.

Our focus is always on doing great work for great clients – the sort of work that has them coming back for more. We've grown through our reputation, word of mouth and our loyal clients taking us with them when they move on, meaning relationships have been built on a sense of mutual respect with people that get along.

Further to our working environment, we offer great benefits including private health insurance, pension contribution, flexible working and more.

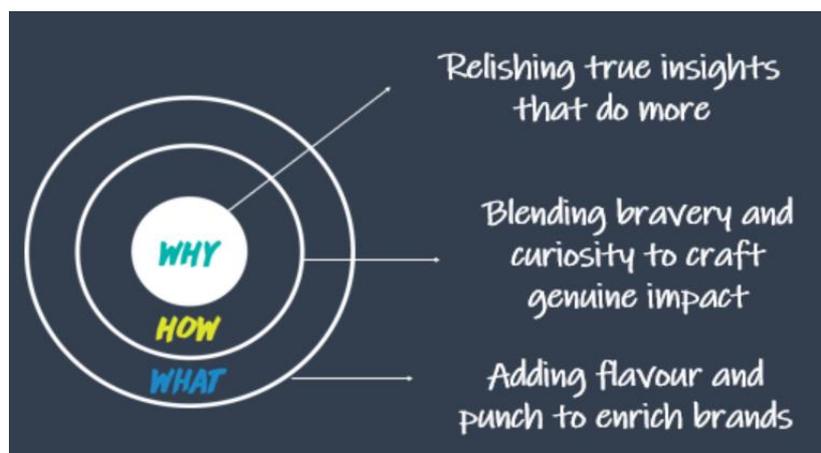
Who we're looking for

You're either an established Insight/Research Executive looking to take your next step up the career ladder, or a Senior Insight/Research Executive looking to prove yourself in a growing agency.

The person we're looking for is:

- Aware of and involved in the entire insight project lifecycle, from brief through to delivery (awareness of both qualitative and quantitative project lifecycles is a bonus)
- Interested in how technology can help us improve and enhance the insight generation process
- A self-starter, and confident enough to take on a variety of tasks and responsibilities with minimal supervision
- Keen to be involved in thinking beyond a project-by-project basis, learning more about trends and sectors and developing client liaison skills that underpin career development
- Brave, curious and genuine, the three values that are central to the culture at Relish

We've recently crystallised our vision for future, and we're looking for someone who is excited and willing to be part of it. This vision has our values (curious, brave and genuine) baked into its core:



A little more about the role

Your responsibilities:

- Managing end-to-end research projects, which would include:
 - Inputting into project design, taking on or leading elements of proposal writing
 - Setting up projects and owning supplier relationships, including vetting new technology platforms that Relish may choose to work with
 - Survey design and quality control checking, monitoring progress and updating teams / clients on progress of projects
 - Identifying the story through data processing (using the Q programme), identifying and creating analysis breaks, liaising with the Analytics team on any advanced statistical requirements (e.g. MaxDiff, Conjoint, Segmentation, Database Mapping)
 - Developing analysis and creative thinking skills through generating and presenting project findings
- Growing your own areas of interest or passion by being self-motivated, reading, attending external events and being mentored by the Relish team

Therefore, we're looking for someone who has:

- At least 18 months background within an insight agency
- Diversity in project experience, covering quantitative ad hoc projects (tracking and qualitative experience would be a bonus)
- Experience in managing supplier and/or client relationships
- Technical (hands on) experience in data-processing ideally using Q, but could be using other programmes like SPSS
- Creative flair, with an interest in making information beautiful
- Accuracy and attention to detail in all elements of their work, both written and verbal
- A desire to learn and grow, and be part of a team that is going places

If you feel you fit the bill and you're up for the challenge, we'd love to hear from you.